

INK&IVY

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Picture Frame Greetings Card



Environmentally Conscious Papers

Cards and envelopes manufactured using agricultural waste from land and marine environments.

Thoughtfully Curated Collections


Stories
of the
Sea


Tales
of the
Trees


Whispers
in the
Woods



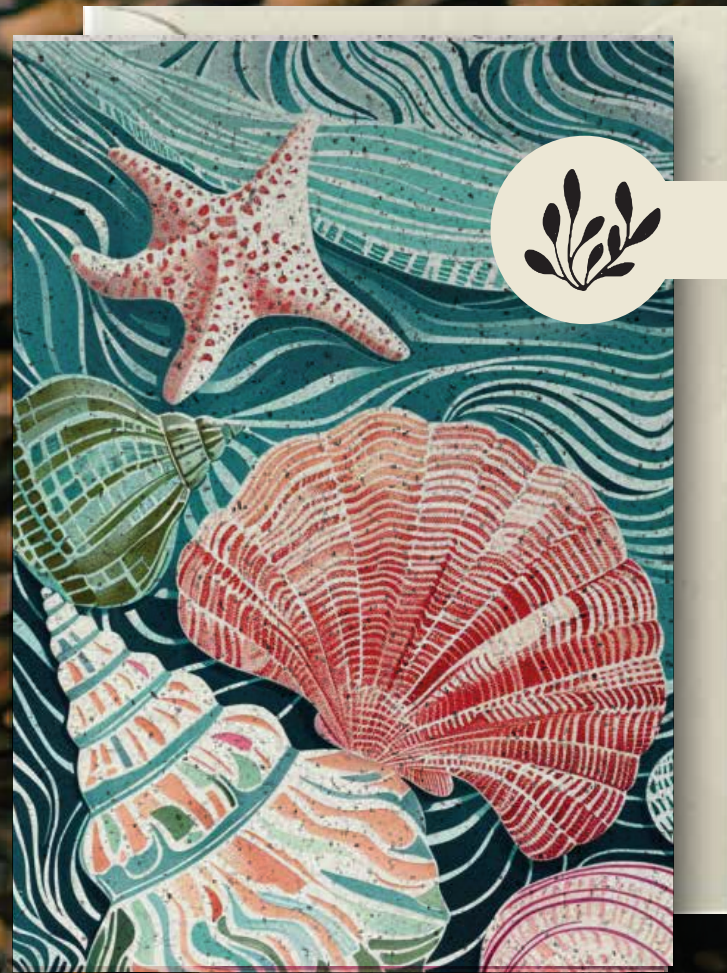


Zero-waste papers from a forest below the sea

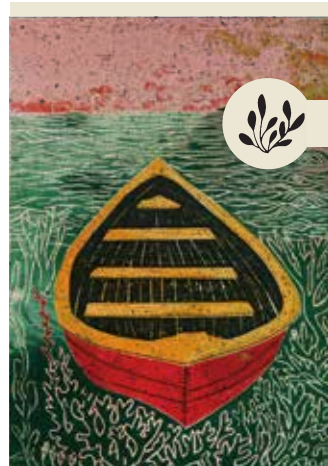
The Stories of the Sea greetings card, and its envelope, are manufactured using excess seaweed from marine environments.

Why Seaweed?

It's one of nature's most renewable resources. Globally abundant and fast-growing, it doesn't require freshwater, land or fertiliser. Seaweed is one of our greatest weapons against climate change, reducing ocean acidification and effectively absorbing carbon.



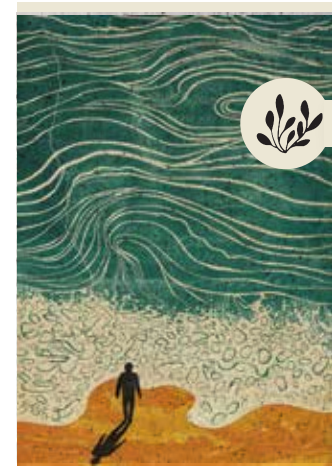
SOTS001
‘Lazy Days’



SOTS002
‘Begin Again’



SOTS003
‘Reflection’



SOTS004
‘Breathe’



SOTS007
‘Companion’



SOTS008
‘Ponder’



SOTS009
‘Freedom’



SOTS010
‘Found’



SOTS011
‘Shelter’



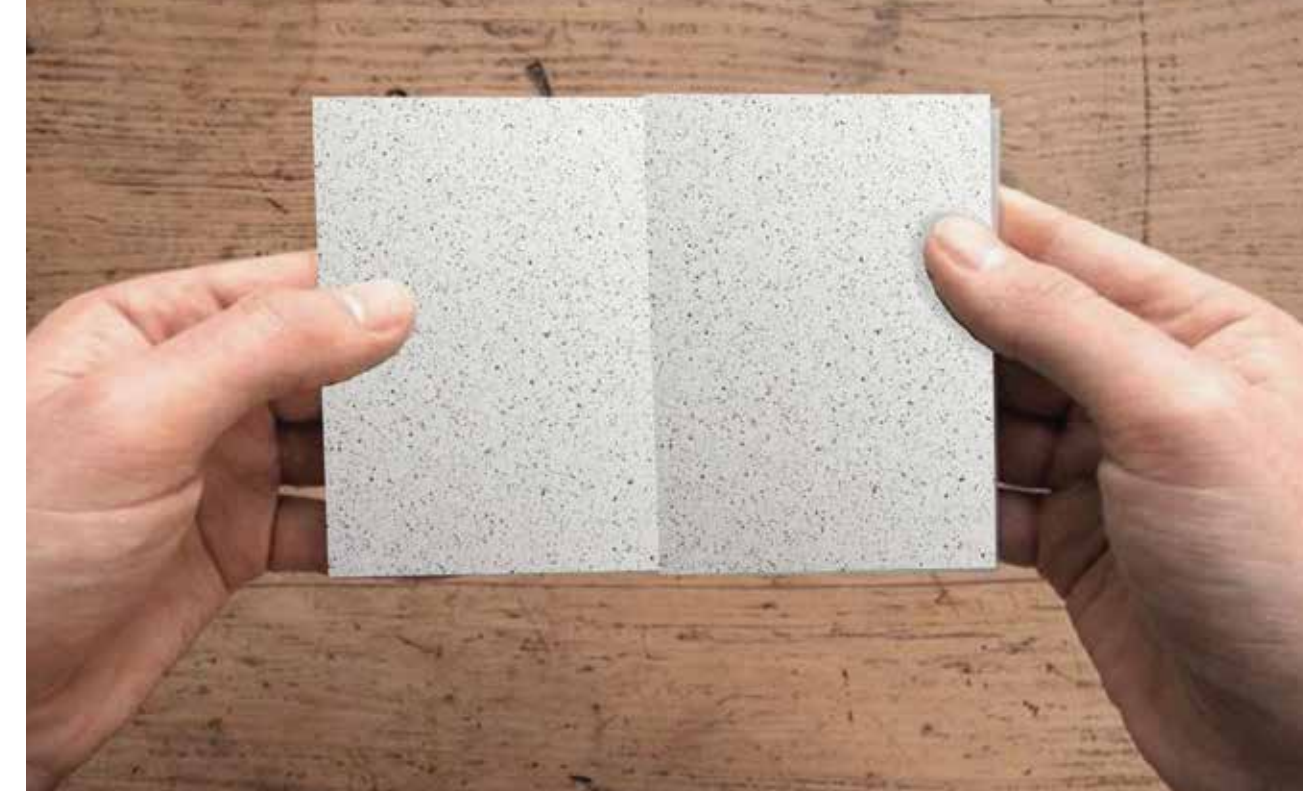
SOTS012
‘Symphony’



SOTS005
‘Time Off’



SOTS006
‘At Dawn’



The Paper

The dried seaweed content in our greeting card paper is a by-product from European seaweed processing, formerly considered waste. It gives our greetings card its unique veining and sensory quality while closing the loop on the seaweed industry.

For every 1 tonne of seaweed by-product used, it saves 4 tonnes of trees being felled. There is a 67% reduction in water consumption and up to 88% reduction in global warming impact compared to virgin pulp paper.

TOTT001

‘Team Work’



TOTT002

‘Hide & Seek’



TOTT003

‘Qui Vive’



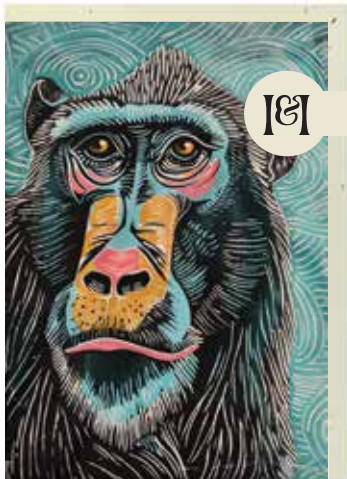
TOTT004

‘Sitting Pretty’



TOTT005

‘Rain Check’



TOTT006

‘Alluring’



TOTT007

‘Eden’



TOTT008

‘Pride’



TOTT009

‘Guardian’



TOTT010

‘Ambition’



TOTT011

‘Nonchalant’



TOTT012

‘Adventure’



The Paper

With a goal to reduce virgin fibres from wood and the felling of trees, this card is made from recycled fibres and up to 30% sun-dried grass cuttings from ecologically protected land.

Virgin fibres are replaced with grass, a renewable raw material that is mowed controllably and available in abundance.

The envelope is manufactured using excess seaweed from marine environments.



WOTW001

‘Surveyor’



WOTW002

‘Tranquillity’



WOTW003

‘Head Over Hills’



WOTW004

‘The Rambler’



WOTW005

‘BFF’



WOTW006

‘Soul Mate’



WOTW007

‘Gate Keeper’



WOTW008

‘Sky Dance’



WOTW009

‘Dignity’



WOTW010

‘Curious’



The Paper

With a goal to reduce virgin fibres from wood and the felling of trees, this card is made from 100% arable farming waste. Produced using environmentally conscious production methods, virgin tree fibres are replaced with leaves, stems and otherwise wasted agricultural plant matter.

The envelope is manufactured using excess seaweed from marine environments.



Our Envelopes

The paper for our envelope was created from algae that, by its abnormal proliferation, was damaging the fragile ecosystem of the Venice Lagoon.

A patented production process uses this over-abundant algae to produce this ecological paper. The paper is also made using EKOenergy, the renewable energy self-produced in a hydroelectric plant. Furthermore, any unavoidable residual emissions have been zeroed.

All papers are recyclable, home compostable & FSC certified where required.



Counter Display Unit

Mix & match our collections

Our counter display units are made from an ecological board. Produced from straw and other seasonal harvesting waste, no trees are cut in the making.

The perfect point-of-sale solution for any retail space.

Available in 2 sizes our beautifully constructed display units are a durable solution for counter tops of any size.



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Picture Perfect



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